Attorney Docket No.: 16113-0326001

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Karl Robert Pfleger et al. Art Unit: 2165

Serial No.: 10/802,958 Examiner: Christyann R. Pulliam

Filed: March 17, 2004 Conf. No.: 4198

Title : METHODS AND SYSTEMS FOR IMPROVING A SEARCH RANKING USING

POPULATION INFORMATION

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT IN LIGHT OF DECISION ON APPEAL OF JUNE 16, 2010

Please amend the above-identified application as follows: